



SynerTel

3450 Third Street, Suite 2B

San Francisco, CA 94124

415 746 1801 sales@synertel.com

Planned Parenthood Golden Gate has helped women, men, and teens make responsible choices since 1923. Its 8 health centers serve over 55,000 patients annually.



SynerTel has served PPGG since 1994. In 2007, we suggested that the problematic point-to-point Wide Area Network (designed by others) could be improved – and save money at the same time. After an extensive 4 month audit of voice, internet, and private data circuits at each site, SynerTel identified potential \$4.9K of monthly savings, which translated into **\$295K** over 5 years.

But this wasn't just about saving money. **Reliability and uptime** were also significantly enhanced. The existing data network was constructed from point-to-point T1 circuits – all terminating at a single facility. A fire, earthquake, or extended power outage there could put ALL the clinics out of business. A modern, scalable managed MPLS cloud-based design fit PPGG's needs better – and allowed any site to become a temporary operations center.

Reliability was enhanced one step further, by migrating PPGG's servers to a world-class co-location center near Sacramento. This gave PPGG a robust, nearly bulletproof WAN to support data, medical record imaging, and voice services.

At some smaller locations, SynerTel delivered voice service on the same T1 which provided the WAN link – further eliminating the high cost of many separate analog (POTS) lines. At other locations, costly SuperTrunks were replaced with much more cost-effective PRI circuits – also enhancing inbound caller ID by providing the caller's name as well as phone number.

Bottom line – PPGG spent \$43K with Synertel to achieve \$295K of savings over 5 years – an **impressive net return of over \$50K/year saved** – while greatly improving reliability and network speed.

Call today to learn what we can do for your organization! 415 746-1801 or sales@synertel.com.

.